# Pepsi Cola Information- Dane County Fair 2017 July 19-23

# **Contacts**

Before the Fair: Dan Tennessen - Office: 608-846-1228 Cell: 608-516-8478

At the Fair: Dan Probst – Cell: 608-225-2107



The Dane County Fair continues to value their partnership with Pepsi-Cola of Madison. The following is Dane County Fair and Pepsi-Cola product and service information. All products **MUST** be purchased directly from Pepsi-Cola of Madison.

# New account set up.

If you are a new vendor to the Dane County Fair, or do not have an account set up with <u>Pepsi Cola of Madison</u>, it is very important that you call Dan Tennessen at 608-846-1228 to set up a new account by Wednesday July 5<sup>th</sup>. It takes a few days for the paperwork to be processed so please call in advance to guarantee your delivery. If you wait until the day before the event to set up an account, we cannot guarantee delivery.

If you are an <u>existing vendor</u> that has an account set up with Pepsi Cola of Madison, you do not have to do anything in regard to account set up.

#### **How to place initial order:**

Please call in your original order as soon as possible to Dan Tennessen at 608-846-1228 or <a href="mailto:daniel.tennessen@wpbpepsi.com">daniel.tennessen@wpbpepsi.com</a> we realize that many of you won't get into town before Monday but please call or email as soon as possible to ensure we get your order completed. If you have questions before the Fair, please call or email Dan Tennessen.

#### **Ordering & Deliveries**

During the Fair, call or text Dan Probst at 608-225-2107 for all orders or with any questions. For same day delivery, you must call before 7:00 a.m. When ordering please use your account number.

Deliveries C.O.D. unless pre-approved credit and account. You MUST be at your concession to receive delivery. Minimum order – five (5) units.

Pre-orders will be delivered Tuesday, July 18th, including all bottled product deliveries starting at 9 a.m. (Pepsi will provide you with a two-hour delivery window for deliveries on Tuesday and Wednesday.) Daily deliveries Wednesday-Sunday 8:00 a.m. to 10:30 a.m. Please note it is very important that we maintain this delivery window per the Fair's request.

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Post-show pick up will be early morning, Monday, July 24th, for equipment used.

Next Day Delivery – Please call in your order the day prior to guarantee product delivery. Same Day Delivery – orders received need to be received by 7am. (\$50 charge for late orders and sameday delivery, if Pepsi can accommodate the order)

# Prices:

Bag-in-box 5 gallon (Pepsi, Mountain Dew),	\$87.50
Bag-in-box 3 gallon (Diet Pepsi, Sierra Mist, etc.),	\$53.75
(National Account pricing where applicable	
20oz Bottles – Carbonated Soft Drinks (24pk)	\$25.44
20oz Bottles Klarbrunn Drinking Water (24pk)	\$14.00
700ml 24oz Klarbrunn Ubr (24pk*)	\$14.00
20oz Bottles Gatorade (24pk*)	\$22.93
16oz Energy Drinks (AMP/Kickstart (12pk*)	\$18.72
16 oz. Rock Star (24pk*)	\$37.44
10oz Hog Wash (12pk* sport top kids drink)	\$ 9.36
17 oz. Vita Ice (12pk*)	\$10.00

# **CASH DELIVERY**

# Pepsi Cups:

Pepsi paper cups: 16oz- \$38 1,000 cups

22oz- \$44 1,000 cups

Lids- 16oz/22oz. - \$49.75 2000 lids