

# Hometown Hero Day

Thursday, July 20 at the Dane County Fair

The Dane County Fair is pleased to honor our military men and women, policemen and women, firefighters and EMTs during our inaugural Hometown Hero Day, Thursday, July 20.

Complimentary admission will be given to active, reserve and veteran service men and women, policemen and women, firefighters and EMTs.



## Help us create a special experience for them at the Fair!

We hope you will offer a complimentary item or discount to service men and women at the Fair on Hometown Hero Day.

## Here's how to participate!

All service members will receive a special certificate listing your business and your offer. This will allow you and your employees to easily identify qualifying Fairgoers. We will also provide you with a sign that says, "Thank You Hometown Heroes," helping service members find you. There is no cost for you to participate. We encourage you to offer a simple discount, such as a \$X off or buy one, get one free deal.

To be listed on the special certificate, please submit the following information before July 1. You are welcome to mail this form to our office or email the information to [mvandersanden@wdexpo.com](mailto:mvandersanden@wdexpo.com). Please call Melissa at 608-224-0500 with any questions.

Company: \_\_\_\_\_

Special Offer: \_\_\_\_\_

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